

SOMETIMES, *adults*

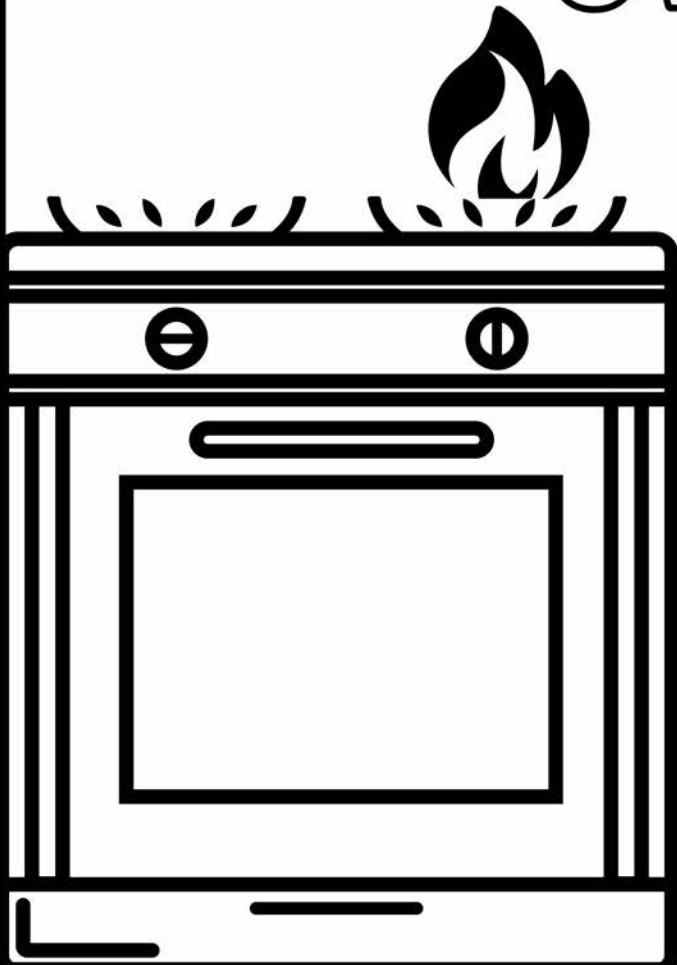
OVER-ESTIMATE

WHAT

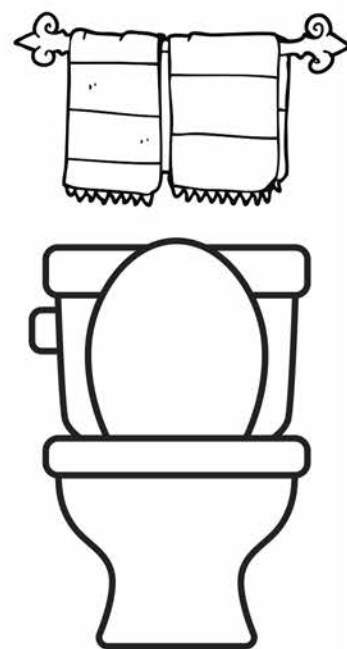
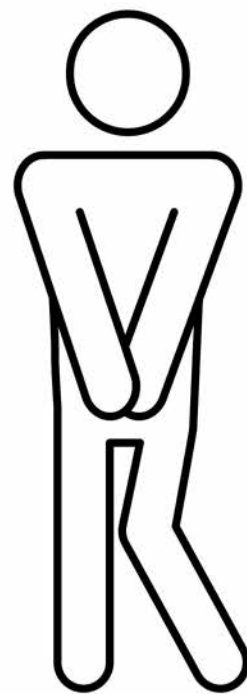
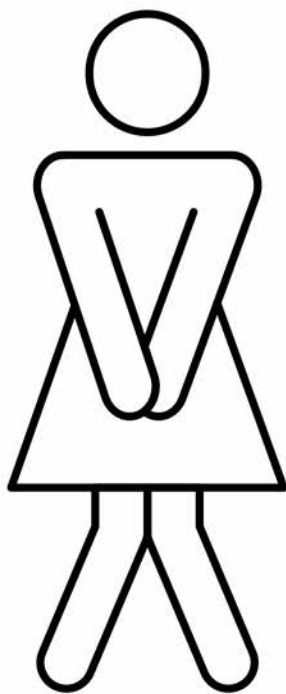
*little*

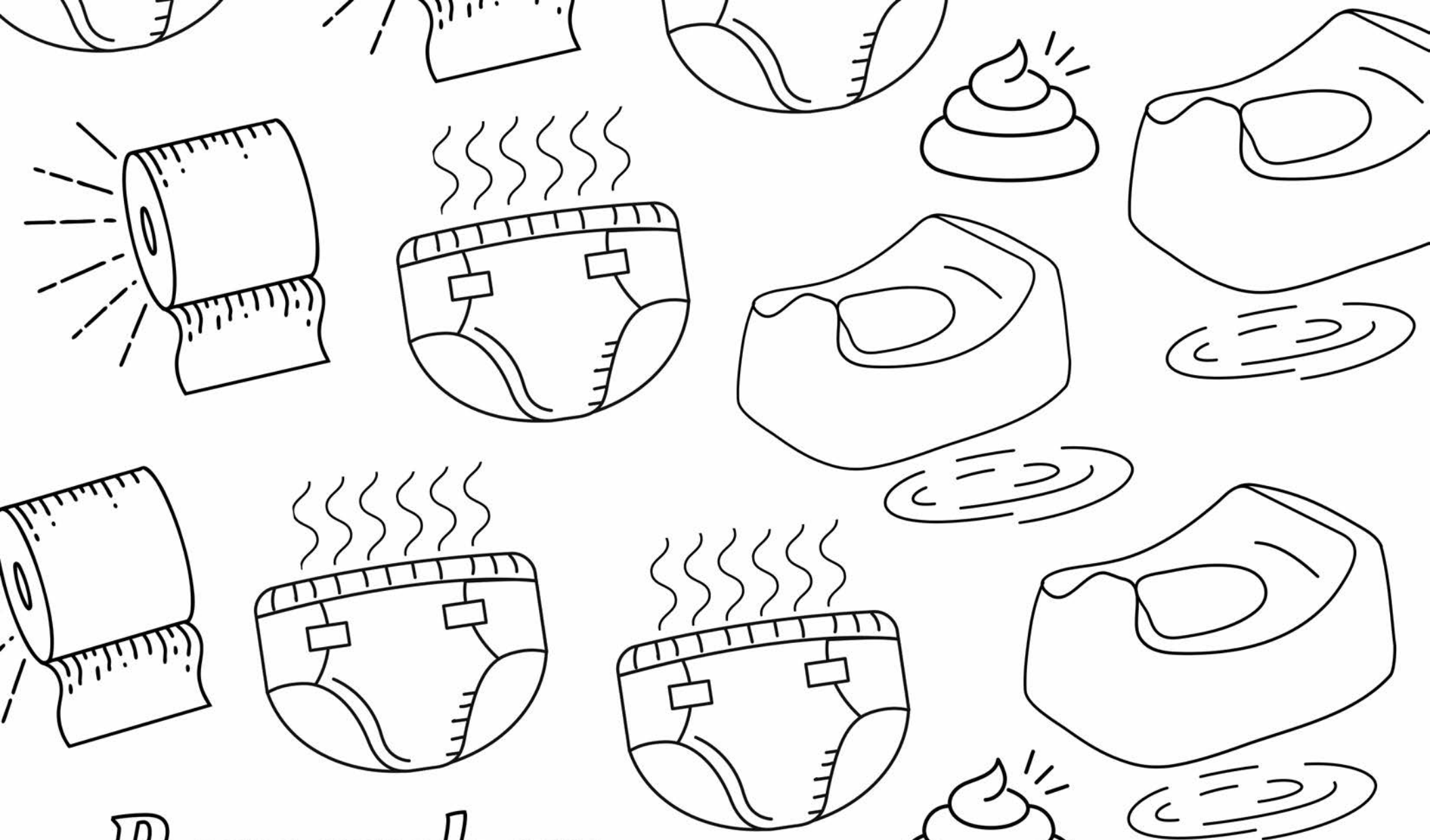
*ones*

UNDERSTAND.



LEARNING TO CONTROL  
NATURE'S MOST URGENT  
NEEDS IS HARD!





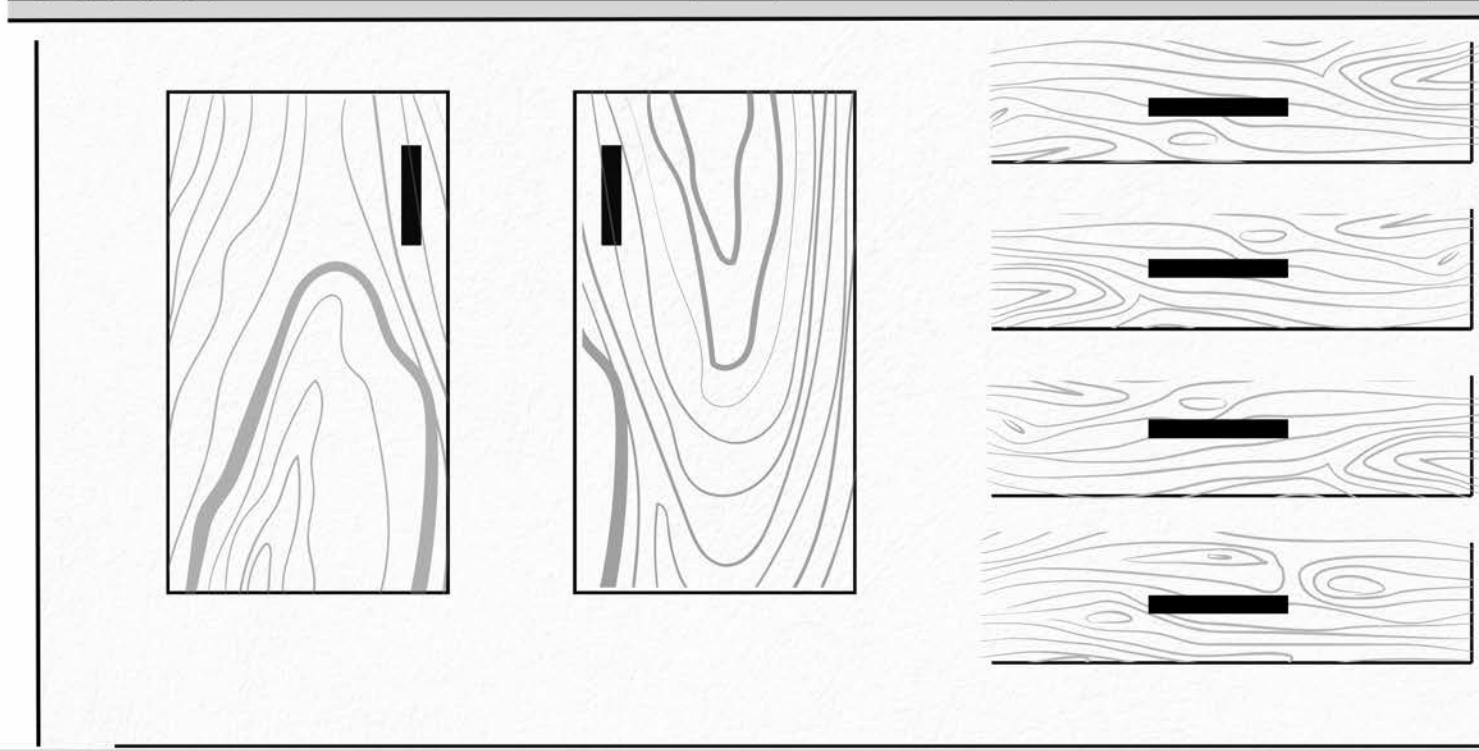
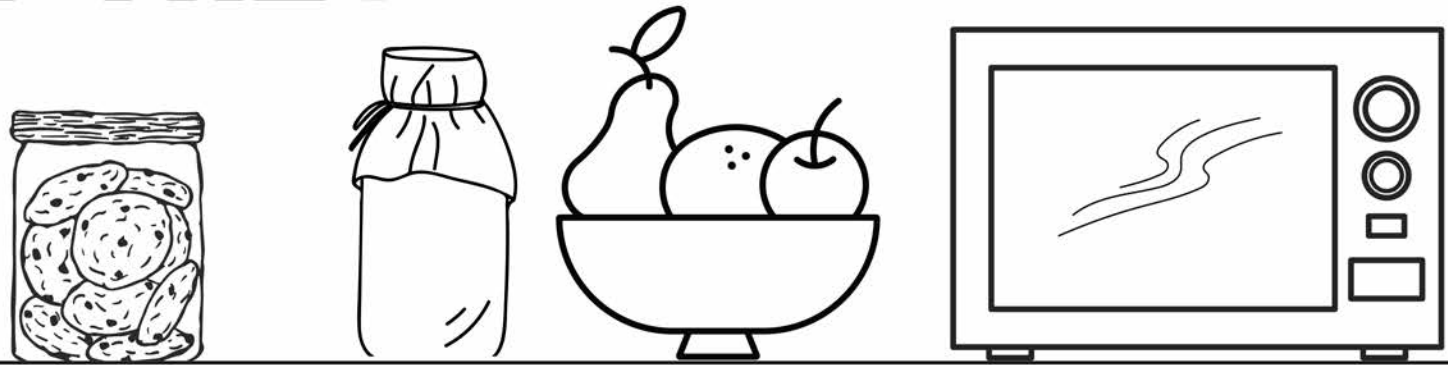
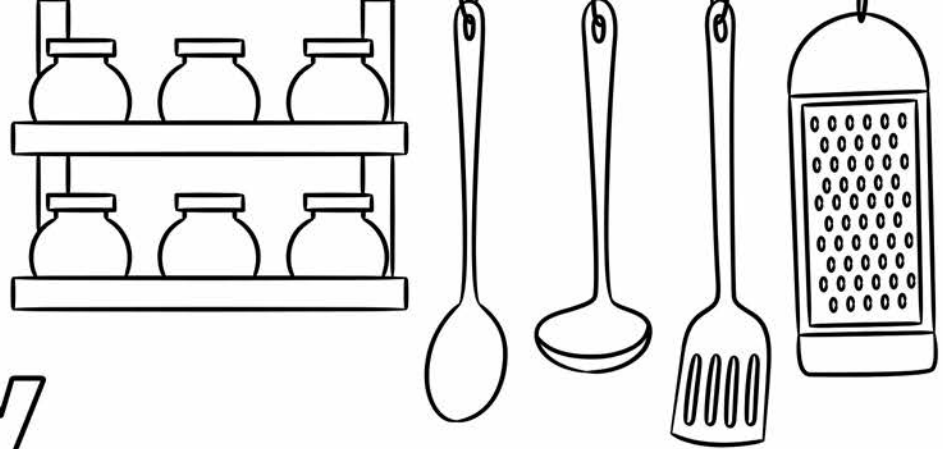
*Remember:*

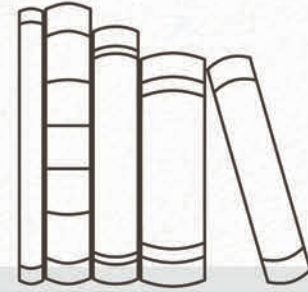
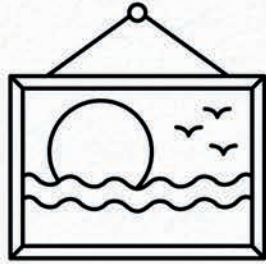
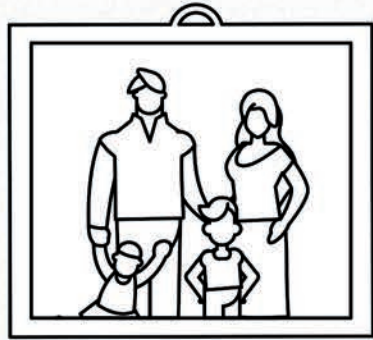
**ACCIDENTS WILL HAPPEN**

ACCIDENTS WILL  
HAPPEN

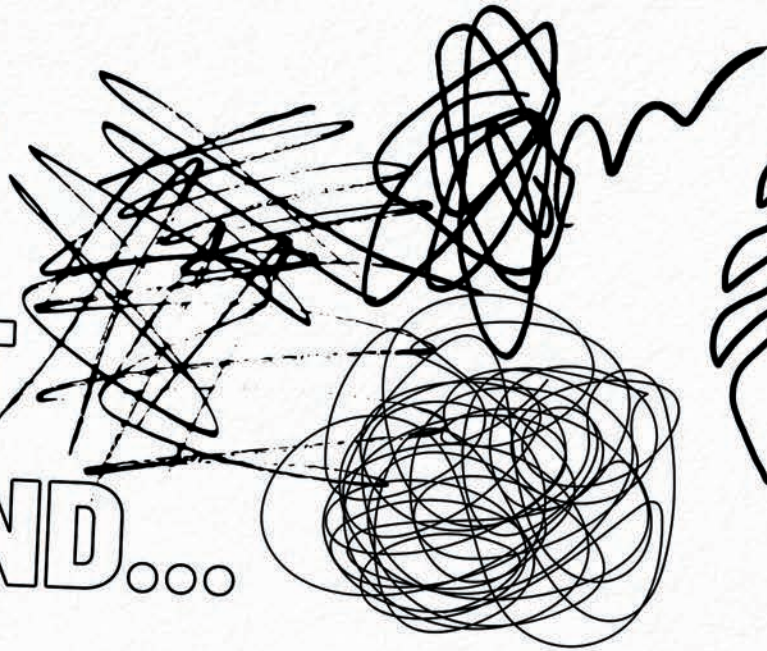


KIDS TEST  
BOUNDARIES.  
IT'S HOW THEY  
LEARN.





THEY DIDN'T MEAN  
TO UPSET YOU;  
THEY DON'T  
UNDERSTAND...



*negative feedback*  
**STOPS BEHAVIOR**



*positive feedback*  
**CHANGES BEHAVIOR**

